

TRUE NORTH

LEADERSHIP

Dear True North Leaders,

We welcome you to the True North Leadership program at 1440 Multiversity on October 17-22, 2021. As your course leaders, the four of us are eagerly looking forward to engaging with you as a group and individually.

Please arrive between noon and 2:00 p.m. on Sunday, October 17 to check in before the 3:00 p.m. class start time. Departure is on Friday, October 22 after the final class is finished at 12:00 p.m., followed by an optional lunch.

We will spend the week in intense learning experiences that are intended to help you become more outstanding leaders. The program will be based on Bill's book, *Discover Your True North*. Program topics include your life story; your greatest crucible; your self-awareness and emotional intelligence; the purpose of your leadership; and your leadership "sweet spot."

Books and Pre-Work

By now you should have received your copies of *Discover Your True North* and *The Discover Your True North Fieldbook*. To ensure you and your fellow participants get the most out of the program, it is essential to read the book and complete the exercises in the fieldbook. Please also complete the additional pre-work assignments listed in the syllabus (videos, podcasts and articles).

A key element of the program is the Leadership Circles that Scott used so effectively at Juniper Networks in developing its leadership cadre. Following each class, you will be part of a five-person circle that will share openly with each other the personal experiences that have shaped you as a leader. The key to the circles' effectiveness is your openness in sharing in a strictly confidential environment and trust in your colleagues.

The program also includes daily 1440 Signature Classes like meditation, yoga, and tai chi to support the program's emphasis on mindfulness – the core of authentic leadership. Evening social gatherings allow for interaction with faculty and participants.

You will have access to the amazing facilities of the 1440 Multiversity campus in a serene, informal setting that promotes reflection, introspection and inspiration, as well as deep discussions.

If you have questions about the program or 1440 Multiversity, please contact Michelle Rittenberg at 1440 Multiversity via email at michelle.rittenberg@1440.org or by phone at (408) 313-9598.

We look forward to seeing you in October!

Sincerely,

Scott Kriens
Co-Creator, 1440 Multiversity
Chairman and former CEO, Juniper Networks

Bill George
Senior Fellow, Harvard Business School
Former Chair & CEO, Medtronic

Dana H. Born, Ph.D.
Brigadier General, USAF Retired
Co-Director, Center for Public Leadership
Harvard Kennedy School of Government

Michelle Maldonado
CEO and Founder of Lucenscia
Expert in Individual & Workplace Transformation