

True North Leadership, October 17-22, 2021

To:

From:

Re: Attending True North Leadership at The 1440 Leadership Center in California, October 17-22, 2021

I would like to attend the True North Leadership program offered at [The 1440 Leadership Center](#). After carefully reviewing the curriculum, I believe this program will help me make a significant and positive impact on our organization. Enrollment is by application only.

True North Leadership is based on Bill George's groundbreaking course at Harvard Business School. The 1440 flagship program is an updated and expanded iteration of the original course and is more broadly designed for leaders of organizations of all sizes and across all sectors – business, nonprofit and government.

During this five-day program I will build my skills to lead with authenticity and develop the core of my own leadership by learning to:

- **Lead with integrity and heart** through difficult and pressure-filled challenges
- **Deepen my emotional intelligence** through self-awareness, self-regulation, and empathy
- **Increase innovation, productivity and wellbeing** through mindful leadership practices
- **Empower teams** and create energy through trust and authenticity
- Create **lasting value** by aligning people around the mission and values of our organization

Better leadership for our organization means:

- Better financial performance, strategy execution and innovation
- Greater ability to attract, develop and retain top talent and to navigate change
- A healthier culture of authenticity, high standards, and shared responsibility

The True North Leadership Luminary Teaching Team includes:

- **Bill George**, Senior Fellow at Harvard Business School; former chairman and CEO of Medtronic
- **Michelle Maldonado**, Founder & CEO of Lucenscia; expert in Individual & Workplace Transformation
- **Dana Born, Ph.D.** (Brigadier General, USAF Retired), Harvard Kennedy School, Center for Public Leadership: Faculty Chair, Senior Executive Fellows; Black Family Fellows; Lecturer in Public Policy
- **Scott Kriens**, Co-creator of 1440 Multiversity; former CEO of Juniper Networks

Here are some additional resources to review:

- [Discover Your True North at 1440, Blog by Bill George](#)
- [About The 1440 Leadership Center](#)
- [Detailed 1440 Leadership Center Brochure](#)
- [True North Leadership Program](#)

The costs and scholarships:

- **Program Tuition:** \$4,000
- **1440 All-Inclusive Accommodations:** \$549 per person, per night
- **Total:** \$6,745 (excluding taxes & fees)

I will apply for a tuition scholarship to help offset the cost upon my acceptance to the program. Upon my program completion I will submit a post-conference report including an executive summary, major takeaways and a set of recommendations for strengthening our organization.

Thank you for considering this request to support my professional leadership development.

Warmly,