

# TRUE NORTH

## LEADERSHIP

Dear True North Leaders,

We welcome you to the True North Leadership program at 1440 Multiversity, **Sunday, October 30 – November 4, 2022**. As your course leaders, the four of us are eagerly looking forward to engaging with you as a group and individually.

**Please arrive between noon and 2 p.m. on Sunday, October 30 to check in before the 3 p.m. class start time.**

Departure is on Friday, November 4 after the final class is finished at 12:30 p.m., followed by an optional lunch. Please note that participation in the all sessions is required to receive the True North Leadership certificate.

We will spend the week in intense learning experiences that are intended to help you become more outstanding leaders. The program will be based on Bill's new book, *True North: Leading Authentically in Today's Workplace, Emerging Leader Edition*. Program topics include your life story, your greatest crucible, your self-awareness and emotional intelligence, the purpose of your leadership, and your leadership "sweet spot."

### **BOOKS & PRE-WORK**

Enclosed are your copies of *True North, Emerging Leader Edition* and *The Discover Your True North Fieldbook*. **To ensure you and your fellow participants get the most out of the program it is essential to read the book and complete the exercises in *The Fieldbook* prior to your arrival at 1440 Multiversity. In September, we will email you the program webpage with additional pre-work assignments (videos, podcasts, and articles), program syllabus, and detailed schedule.**

A key element of the program is the Leadership Circles that Scott used so effectively at Juniper Networks in developing its leadership cadre. Following each class, you will be part of a six-person circle that will share openly with each other the personal experiences that have shaped you as a leader. The key to the circles' effectiveness is your openness in sharing in a strictly confidential environment and trust in your colleagues.

The program also includes daily 1440 Signature Classes such as meditation, yoga, and Tai Chi to support the program's emphasis on mindfulness, the core of authentic leadership. Evening social gatherings allow for interaction with faculty and participants.

You will have access to the amazing facilities of 1440 Multiversity in a serene, informal setting that promotes reflection, introspection, and inspiration as well as deep discussions.

If you have questions about the program or 1440 Multiversity, please contact Julie McKay with 1440 Multiversity via email at [julie.mckay@1440.org](mailto:julie.mckay@1440.org).

We look forward to seeing you in October!

Sincerely,

Scott Kriens  
*Co-Creator, 1440 Multiversity*  
*Chairman and former CEO, Juniper Networks*

Bill George  
*Senior Fellow, Harvard Business School*  
*Former Chair & CEO, Medtronic*

Dana H. Born, Ph.D.  
*Brigadier General, USAF Retired*  
*Co-Director, Center for Public Leadership*  
*Harvard Kennedy School of Government*

Gayle Ober  
*Philanthropic and Non-Profit Consultant*  
*Co-Principal of Red Oaks Philanthropic Consulting*

Michelle Maldonado  
*CEO & Founder of Lucenscia*  
*Leadership & Organizational Presence, Development & Performance*

